

The Council of the Village of Millersburg met in regular session on September 23, 2019 at 7:00 p.m. Mayor Huebner called the meeting to order followed by the Pledge of Allegiance. Administrator Troyer gave roll call and the following members were in attendance: Devone Polen, Brent Hofstetter, Robert Shoemaker, Junior Vaughn and Kelly Hoffee. Solicitor Robert Hines was also in attendance. Motion made by Hoffee to excuse Councilwoman Ruby Baird and Clerk-Treasurer Karen Shaffer. Seconded by Shoemaker. Upon roll call, motion carried with Hoffee, Shoemaker, Polen, Hofstetter and Vaughn voting aye.

VISITORS: HDM Director Judy Lamp, informed Council of two events planned. Boo-in the-Burg is scheduled for October 26 with four hours from 5:00pm to 9:00pm and wine tasting in the CSB new parking lot from 6:00pm to 9:00pm.

MINUTES: Motion made by Hofstetter to suspend the reading of the minutes of the previous meeting. Seconded by Polen. Upon roll call, motion carried with Hofstetter, Polen, Vaughn, Shoemaker and Hoffee voting aye. Motion made by Polen to accept the minutes as presented. Seconded by Hoffee. Upon roll call, motion carried with Polen, Hoffee, Hofstetter, Vaughn and Shoemaker voting aye.

BILLS: Motion made by Shoemaker to pay bill resolution 2019-28 bills \$58,155.48; payroll \$52,439.05; total \$110,594.54. Seconded by Hoffee. Upon roll call, motion carried with Shoemaker, Hoffee, Vaughn, Hofstetter and Polen voting aye.

REPORTS OF OFFICERS

Administrator Troyer: Informed Council a meeting was held last week on the SRTS Program (East sidewalks) with OMEGA, ODOT, and WHLS to review walk audit findings and prioritize projects. OMEGA will continue to develop the plan.

Informed Council the 2019 Street Resurfacing & Sidewalk Programs are underway. Mid-Ohio Concrete continues sidewalk and curb installation. Melway is still working on the paving schedule.

Informed Council the RFQ responses for the Skate Park due October 14. We will review proposals with the donor and their reps and proceed accordingly.

Informed Council a 3 quotes were received for tree removals and are waiting for any additional quotes. Once all are received, he will review them this week and proceed with selecting a contractor.

Informed Council parking spaces along Adams/Fairview/Alexander have been marked and painted.

Informed Council the ODOT legislation on the agenda is to permit ODOT to perform culvert repair work (possibly a replacement) on Wooster Road in 2021. The culvert runs across the road and is located just south of Northside Baptist Church.

LEGISLATION: Mayor Huebner read Resolution 2019-25 "A Resolution To Express Approval And Support For The Development Of Various State And U.S. Bike Routes" for the third time by title only. Motion made by Shoemaker to pass and adopt Resolution 2019-25. Seconded by Polen. Upon roll call, motion carried with Shoemaker, Polen, Hofstetter, Vaughn and Hoffee voting aye.

Mayor Huebner read Ordinance 2019-106 "An Ordinance Amending Paragraph (A), (C) And (F) Of Section 925.17 Of Chapter 925 Of The Village Ordinances" for the third time by title only. Motion made by Hofstetter to pass and adopt Ordinance 2019-106. Seconded by Polen. Upon roll call, motion carried with Hofstetter, Polen, Vaughn, Shoemaker and Hoffee voting aye.

Mayor Huebner read Ordinance 2019-107 "An Ordinance Consenting To The Director Of Transportation To Complete A Culvert Replacement Known As Project #HOL-83-9.96 In The Village Of Millersburg" for the first time by title only.

OLD BUSINESS: Shoemaker asked Solicitor Hines is he had any information on the MWSCD as discussed in previous meetings. Hines noted the Judge was out town, however he will speak with him this week.

NEW BUSINESS: Mayor Huebner reported that he had a conversation with A business owner who felt the village should have a brochure promoting all businesses and everything that goes on in the village. They are asking the Village to pay for the expense. Hofstetter said as a taxpayer, he would have concern over the Village funding this when there is bed tax money being given to organizations whose job it is to promote tourism and the village. He noted with a full year's collection from the Holiday Inn, the bed tax will be more than it has ever been before, so those organizations receiving bed tax dollars should see record amounts next year. He has concerns about spending general fund dollars on something that is duplicating efforts on something that is already being done. Hoffee said she agreed that is what the bed tax dollars are meant for, but that doesn't represent all of the business owners in the village. While all businesses have an opportunity to use brochures, they may not want to, but they still want to get their name out there as being a business in the village. HDM Director Judy Lamp, said that

different businesses that are not in Millersburg are members of HDM. It is not just businesses on this strip of Jackson Street. Lamp also pointed out that only members of HDM are included in their brochure, but they also get promoted on the website, Facebook and other social media apps. Village resident Andrea Kellogg said it was shocking to her to see all the brochures at the local McDonald's but none promoting Millersburg. Lamp explained that different businesses pay to have racks of brochures displayed in their businesses. She also pointed out that her brochures are available at all 33 HDM members that are in the brochure, as well as at the Holmes County Chamber of Commerce, and at the village offices. Lamp said because so many brochures were printed this year, they have contracted with a company that actually goes outside the county. They are also available at the Berlin Grande and some of the other hotels in Berlin. Shoemaker said that he has been to several kiosks that have brochures, and there is none out there promoting Millersburg. Again, Lamp noted that it is up to whoever owns the kiosks to fill them with brochures. She said there are three local companies that supply the racks with brochures, all at various fees depending on how many they display. Shoemaker said he has heard from various merchants throughout town that council doesn't support them enough. Mayor Huebner noted that there are several additional expenses he wasn't aware of in putting out brochures, such as racks, distribution, etc. Several council members felt that the brochure would be a better investment than Facebook, but Lamp and another business owner assured them that was not the case. Facebook is the No. 1 advertising tool, and the businesses who use Facebook are the most powerful in this town. They are the ones that are doing the best business. Millersburg business owner Dan Miller said that it would be helpful to know how many businesses there are in town. When you start looking at marketing and distribution, that's a whole new ball game. His suggestion would be for council to talk to the businesses in town to see what they can do for them or what the businesses want before proceeding with a brochure. Mayor Huebner said the new village website might be a starting place to profile businesses. Hoffee, Troyer and others suggested any business wanting to could register with the Village and links to their websites would then be included on the village website.

ADJOURNMENT: Motion made by Polen to adjourn the meeting. Seconded by Hofstetter. Upon roll call, motion carried with Polen, Hofstetter, Vaughn, Shoemaker and Hoffee voting aye.

Approved Date _____

Karen Shaffer, Clerk-Treasurer

Jeff Huebner, Mayor